

Renew. Refresh. Redefine.

Here's what to look for in this New Year issue:

- ◆ strategize profit boosters for your online profile with Facts & Stats
- ◆ find out about the exciting new clothing line from popular shoe company Primigi in Focal Point
- ◆ discover the positive forecasts for 2011 container traffic with a glance at Shipping News
- ◆ learn about a trade show expansion to benefit the children's product industry in Showtime
- ◆ avoid being scammed with tips gleaned from Up Close
- ◆ read all about what kids like to read about in Reading is Fun-To-HUDSON'S

This year, each new Industry News column features a quote headline from today's most influential and successful business leaders. I hope they can inspire you to bring your company to the next level, whatever it may be. This feature is always full of new product news, helpful business insights and news to help make your job a little easier.

Flip over to our last page for a quick look at the trade show Calendar –in fact, pull it out and tack it to your office wall!

Of course, the premiere must-see section of HUDSON'S are the beautiful Fashion Pages – this issue, get an inside look at what's new in children's footwear –presented in the most interesting and creative way.

For those reading us for the first time, HUDSON'S Childrenswear Review is today's most anticipated trade publication building goodwill and community among professionals working in the children's product industry.

A name synonymous with publishing excellence for over 90 years, HUDSON'S combines fresh and

informative editorial coverage with beautifully photographed fashion pages, showcasing the most desirable in children's apparel, footwear, accessories, gifts, books, toys, products for parents – and more.

And for seasoned industry professionals who know that our dedication to and experience in the industry is unparalleled, HUDSON'S reaches high-end specialty retailers, mass merchandisers, inspired family business owners, manufacturers, designers and decision-makers leading the way to success in every aspect of the children's wear business.

We are the Source Book for the Trade.



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